

UNIT TITLE: Website Software

LEVEL: Three

CREDIT VALUE: 10

NOCN UNIT CODE: CK8/3/QQ/002

ACCREDITED UNIT NO: J/501/3030

This unit has 2 learning outcomes.

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Understand how to use website software. (WEB3)	1.1 Identify who and what the information is for, where it will be used (e.g. on screen or hard copy) and when it is needed, how it communicates effectively, by structuring the content to take account of different contexts and audience needs. 1.2 Identify what different features are used on websites and the benefits and drawbacks of different features for the user. What security features are used for e-commerce websites. What features and strategies are used to increase the chance of people visiting websites, such as meta tags and marketing. 1.3 Identify the difference between interactive web pages and e-commerce websites and the benefits and drawbacks of different features for the owner. 1.4 Describe what features are used to help the user navigate round a website. 1.5 Describe what you like and don't like about single page websites. 1.6 Identify the laws and guidelines that affect day-to-day use of IT. What and how different IT activities are affected by laws and guidelines, such as storing names and address, downloading images from the Internet. What other people need to know about the laws and guidelines that affect using IT. How to communicate with people about the laws and guidelines. 1.7 Describe what difficulties users with different needs may have in accessing websites and how to increase accessibility for different users.

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LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
	1.8 Describe why download speed varies, such as by the type of browser and connection and by the memory size of the contents of the web page and how to improve download speed for users.
2. Produce interactive web pages. (WEB3)	2.1 Use file handling techniques for the software and convert files to another suitable format, where necessary. 2.2 Use techniques to combine information. 2.3 Plan the lay out of the content and how any features will be used, using web tools and techniques to create a multiple-page interactive website. 2.4 Use editing and formatting techniques to produce more complex content for interactive websites. 2.5 Use spell check and grammar check to check the accuracy of text. Using proof reading techniques to check that text looks professional. Check line, paragraph and page breaks fall in appropriate places, and check that headings, subheadings and other formatting techniques are used appropriately. Check structure, style and formatting are used to aid meaning in complex text. 2.6 Check size, alignment and orientation of images. Check file format is suitable. Check colour mode and filters are used appropriately. Check image resolution is suitable for where and how it will be used. Check that the colour depth and file format are suitable. Check speed of loading images on a web browser, where appropriate. Check compatibility of images with different software and operating systems, where appropriate.

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LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
	2.7 Upload content to web page template. Use a file exchange programme to upload and publish a website, such as FTP or HTTP. 2.8 Improve the loading speed of a website.

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ASSESSMENT INFORMATION

Guidance:

This grid gives details of the assessment activities to be used with the unit attached. Please refer to the NOCN Centre Handbook for definitions of each activity and the expectations for assessment practice and evidence for moderation.

The assessment activities for this unit are indicated in the table below:

Key: P = Prescribed – this assessment method *must* be used to assess the unit.

O = Optional – this assessment method *could* be used to assess the unit.

Case study	O	Project	O
Written question & answer/test/exam		Role play/simulation	O
Essay		Practical demonstration	O
Report	O	Group discussion	
Oral question and answer		Performance/exhibition	O
Written description	O	Production of artefact	O
Reflective log / diary	O	Practice file	O

Signposting Key Skills

This unit offers clear opportunities for learners to provide evidence of achievement in Key Skills achievement in the following skill area/s:

Key Skill		Wider Key Skill	
Communication		Working with others	
Information Technology		Problem solving	
Application of Number		Improving Own Learning and Performance	